



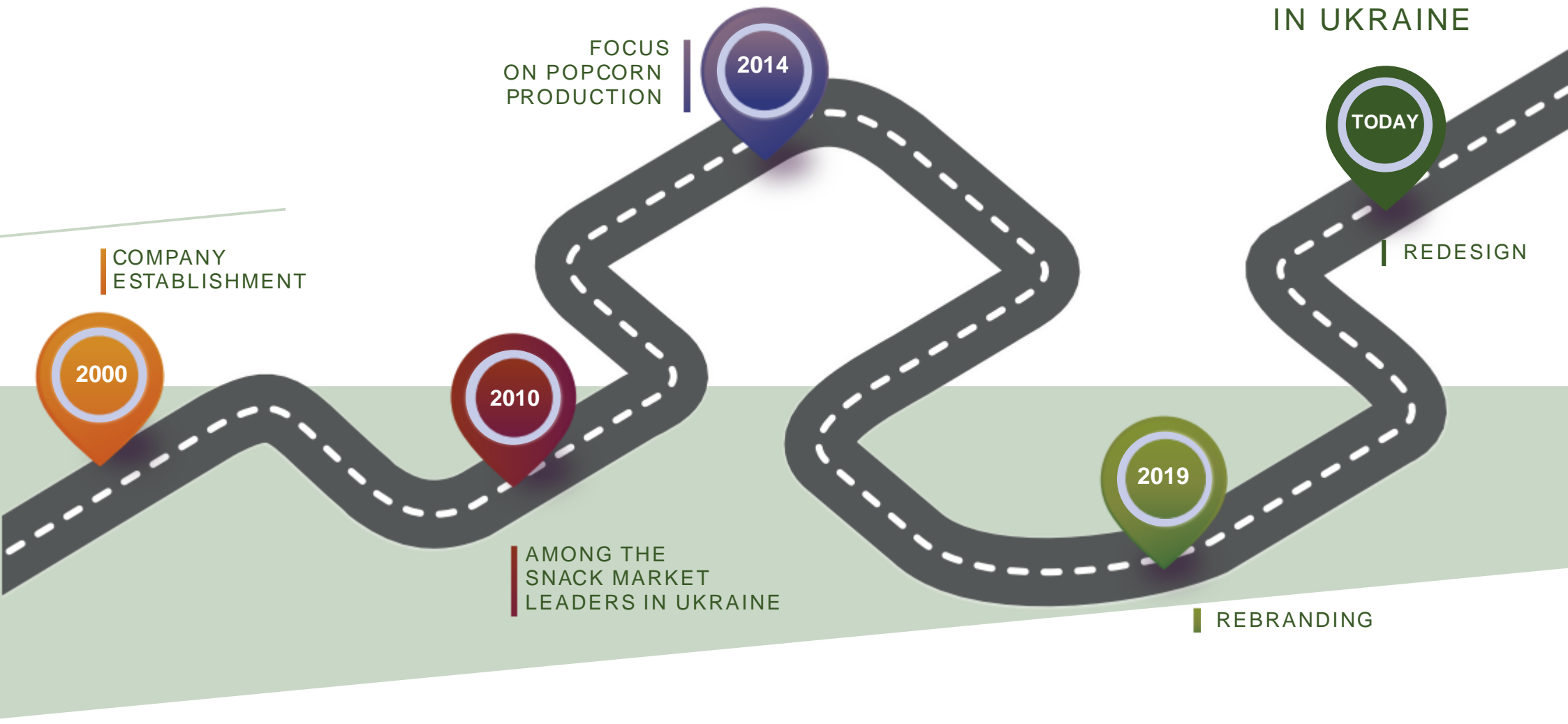
— S M A R T S N A C K —



UKRAINIAN POPCORN COMPANY

SMART SNACK COMPANY HISTORY

TODAY: LEADING
POPCORN BRAND
IN UKRAINE



WE REBRAND AND REDESIGN



BEFORE

2020

2025

FUNNY SHEEP

POPCORN FROM PEOPLE
WHO LOVE POPCORN



— WE PRODUCE —

CORN



+

COCONUT OIL



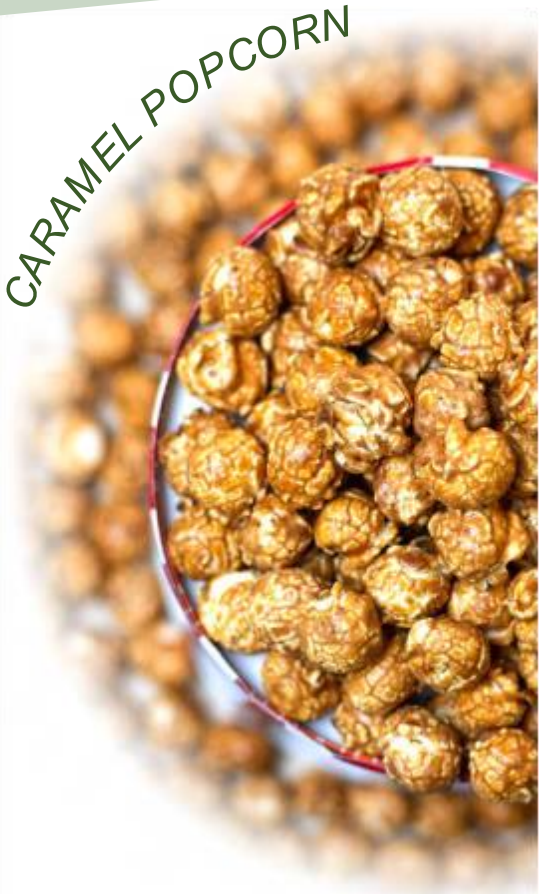
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CARAMEL



=

CARAMEL POPCORN



* Utilizing hot air to pop corn kernels, reducing coconut oil usage

PRODUCT OFFERING



Caramel popcorn
with sea salt
90g



Caramel popcorn
with cinnamon and
coconut
90g



Caramel popcorn with
cocoa
90g



Caramel popcorn
100g



Caramel popcorn with
milk chocolate
flavor
90g



Caramel popcorn
with peanuts
and peanut butter
90g

— WHY CHOOSE OUR PRODUCT —

Benefits of our product:



We use pure coconut oil,
ensuring a trans-fat-free snack



Our commitment to sustainability
is reflected in our certifications,
including ISO 22000 and ISO 14024



The double foil packaging
extends the shelf life
of our product, ensuring
its quality and taste over time

WE COLLABORATE



We added a gift from MEGOGO to our caramel popcorn packaging



Together, we've crafted a new delight - yogurt with popcorn



Branded the packaging for the premiere of the animated film "Gulliver Returns"

SOLAR ENERGY AT THE HEART OF POPCORN PRODUCTION

Sustainable power for a sustainable future

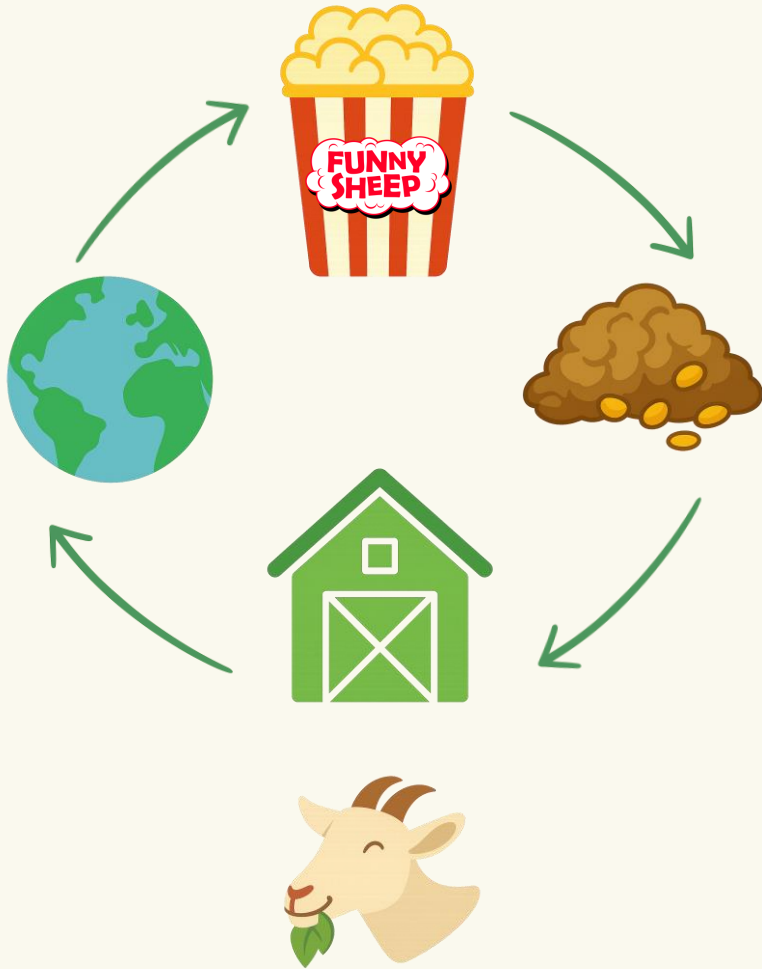
Key Facts:

- Solar plant capacity: 59 kWp
- 100 photovoltaic modules, 1 inverter
- Annual generation: ~68,600 kWh
- Up to 91.6% of energy used for in-house production needs
- CO₂ emissions reduction: 26,069 kg/year
- Self-sufficiency level: 23.3%

We produce popcorn with clean, renewable energy



WASTE MANAGEMENT FOR A CIRCULAR FUTURE



- We partner with a local private farming enterprise
- Production waste from our popcorn factory is collected and reused
- Waste is used as a nutritional supplement for goats
- This partnership reduces waste and promotes sustainable farming

*Nothing goes to waste –
we give it back to nature.*



—— WE PRESENT ——

WE ARE REPRESENTED IN OVER 3,000 RETAIL LOCATIONS
IN UKRAINE AND ABROAD.

Our company collaborates with major retail chains, including
Auchan, Carrefour, Dino, Metro, Novus, Fozzy, ATB, Best market, 7/23, Socar



— WE PROVIDE OUR PARTNERS —

ADVANTAGES FOR OUR PARTNERS:

Competitive prices:
We provide premium quality
products at competitive prices.

We handle customs clearance of goods
and are constantly seeking the best
logistics solutions to ensure efficient and
timely delivery of our products.

Flexible approach:
*We adapt our solutions to fit
specific requirements.*



CONTACTS



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smartsnack.ua/catalog/popcorn